

SOMAESTÉ

Press release SS FW 2018

SOMAESTÉ COLLECTION

Can a simple accessory go beyond its decorative purpose?

Expressive and spiritual, Somaesté creations come from two equally beautiful worlds: high fashion and fine art. We celebrate the art of living with fascination and inspiration for all. Perhaps not just an accessory, but a ready-to-wear masterpiece.

Somaesté collection comes in two ranges: for women and for men, bringing a full versatility to complement any look. The collection is classified into 8 different lines, each line is dedicated to a particular art movement: Contemporary floral art, Baroque ornaments, Watercolour pop art, Impressionism, De Stijl and Ink graphics.

Our scarf collection features printed unique artworks created by selected artists around the world exclusively for Somaesté. Every motive is carefully planned, hand drawn and digitalized for edition on the textile, considering every single scarf a unique wearable piece of art.

Each scarf has a name, an affirmation in a form of a message to inspire the viewer, and empower their inner strength and spirit. We guide to bring the best in our lives and devote to believe in positive.

Our scarves are skillfully crafted in Italy by one of the iconic manufacturers in Italy, home of famous Como silks. Implementing only natural fabrics, every single piece of our collection is executed to an excellence and finished by hand. We are proud to preserve the highest quality of our products.

We strive for an audience that embraces modern lifestyle and appreciates the value of art. We are happy to introduce our premier collection and believe to bring the best out for our customers.

